Project objective:

To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on **time series analysis** to provide valuable insights and accurate **sales forecasting**.

Data cleaning:

* Replaced “#N/A” values in the “Returns” column with dummy variable 0 indicating not replaced and 1 indicating that there was a return request.
* Removed columns containing no values at all.
* Confirmed the data type of each column.

Learning:

* Incorporated data analysis techniques specializing in time series analysis, to deliver valuable insights, accurate sales forecasting and interactive dashboard creation driving business success.